

The Manufactory

Past, Present & Future

Emile Chouriet was a master watchmaker in the late 17th century in Geneva. The Emile Chouriet brand, owned by Montres Chouriet Company, was created in Geneva, Switzerland. The brand name, EMILE CHOURIET which was reactivated by Jean Depéry, was a means to paying tribute to Mr. Emile Chouriet and, through him, his ancestor, François Dagobert Depéry.

For Jean Depéry comes from a line of Master Watchmakers, whose history goes back to 1700. At that time, François Dagobert Depéry supplied Emile Chouriet with watch components. In 1685, Emile Chouriet opened his workshop in Geneva where he developed his watchmaking skills. He specialised in watch decoration. Emile Chouriet skilfully decorated enamelled watches to which he added intricate guilloche patterns, foils, pearls and golds of different colours. Choice of materials, engraving work and inlaid precious stones: everything added up to perfection.

Since its foundation, the Emile Chouriet manufactory symbolizes the success of a Swiss company established in the heart of Geneva. It has always combined the heritage of Geneva watchmaking know-how with elegant design. It strives to transmit watchmaking knowledge from one generation to the next.

Jean Depéry has taken the symbols of Geneva watchmaking values and developed a watchmaking manufactory. Over the years and with the help of his new teammate, Patrick Jaton, former director of Timelab, they have built up a team of talented craftsmen, in the brand new manufactory in Meyrin.

A new dimension is given day after day to the brand, allowing it to develop and produce a large share of watchmaking work in-house.

To maintain its level of excellence, Emile Chouriet invests in state-of-the-art technology while upholding the tradition of fine watchmaking art. The company strictly applies quality control standards in order to continue to optimize the long-term quality and value of the brand. Its responsibility is to bequeath the heritage of skilled craftsmanship to current and future generations.

The brand, our values

Distinguished by its unique character

The designs focus on curves, round and full forms. Specific attention is paid in each new collection to double horns and their unique tapering shapes. These outward facing horns and the rose are key elements in our designs and represent our brand's DNA. These original features are found in all the collections. They set Emile Chouriet watches apart from all others.

Craftsmanship

Transmission of know-how is one of Emile Chouriet's prime concerns. The company strives to offer solid training to each member of its team. Combining lessons and work, employees benefit from the advice of master watchmakers and various trades involved in watchmaking, providing them with a good base for the future.

Emile Chouriet develops its own movement modules and movements for various models like Nuit des Temps, MoonPhase, Catch the moon and tourbillon.

Value

Emile Chouriet wants to create a quality benchmark for its watches. The mechanical movement of each Emile Chouriet watch is of exceptional quality and is manufactured and tested with greatest attention by renowned watchmakers. Our master watchmaker meticulously oversees his team and demands flawless work. The spirit of Emile Chouriet lives on in each movement. It guarantees sustainable quality.